

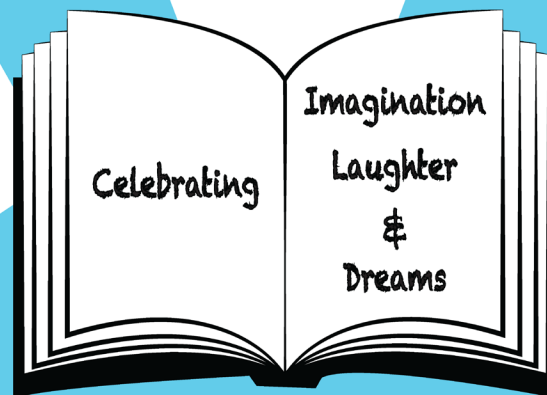
Rowland Heights
Buckboard Days Parade



51st Annual Parade

Rowland's World of Wonder

October 21, 2023



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Message From The Buckboard Parade Committee



A Message from the Buckboard Parade Committee. Rowland Heights loves its Parade and our People make our Parade!

The Parade Committee works hard to put on enjoyable Buckboard Days Parades each year, but it would not be possible without many, many people working together—our kids, schools, adult volunteers, our business sponsors, advertisers, and Supervisor Solis's office! Our Supervisor's office and Parks and Recreation have helped a great deal.

The Buckboard Days celebration is the main annual event when our entire community comes together to plan and put on the parade. Each year the Parade Committee selects a theme that "fits" our community. This year our theme is pertinent to celebrating our library, reading and the enjoyment the libraries provide for us. Children and adults alike love our library. This year's theme is...

Rowland's World of Wonder, Celebrating Imagination, Laughter, and Dreams

The Parade Committee is comprised of local community volunteers and groups, LA County Supervisor's office, Parks and Recreation employees, plus adult and student volunteers who organize the parade and Festival. We aspire to put on an enjoyable and informative event for the entire community.

The committee started meeting initially in February to plan the parade and sort out assignments. Meetings were held monthly until October to finalize the parade. Our youth volunteers help make the parade a real success. Students from the local high schools attended planning meetings, and several clubs worked together taking on many roles before and on the actual parade day.

Our team has worked to produce a beautiful program. We also give a big thank you to our supervisor, Hilda Solis, her Deputy Ryan Serrano, and her staff for their generous help and support. Without it, we cannot continue this annual Parade and Festival.

Who knows what the future will be for our much loved, 51-year-old Buckboard Days parade? There may be changes as expenses climb each year. For the past several years, the current parade route is the choice of the committee and we would like it to continue. There are rumblings, though that it should be moved from Colima and Nogales to save money by cutting the need for so many law enforcement officials to man the busy streets. But what kind of a parade would it be if the community can't see it? Do you prefer your parade using neighborhood streets instead of Colima? Please speak up to your elected officials asking that it continue in the same location, if at all possible. AND, volunteer to help via our website.

WE APPRECIATE OUR SPONSORS! All donations and sponsorships are tax deductible. This year we were fortunate to have their excellent support and participation. Please shop at Sponsor businesses. They are listed in the parade program and website on the Sponsor page.

We wish you all a Happy Buckboard Days Anniversary Celebration 2023. Please take time to enjoy YOUR parade and the festival that follows it, for good times and great FUN-FOOD-and FAMILY!

Your 2023 Buckboard Parade Committee officers,

David Martinez, Chair
Joel Wynne, Co-chair
Teri Malkin, Recording Secretary
Brittnie Gildea, Corresponding Secretary
Bibi Leung, Treasurer
Lynne Ebenkamp, Past Chair
Denise Jackman, Interim Corresponding Secretary



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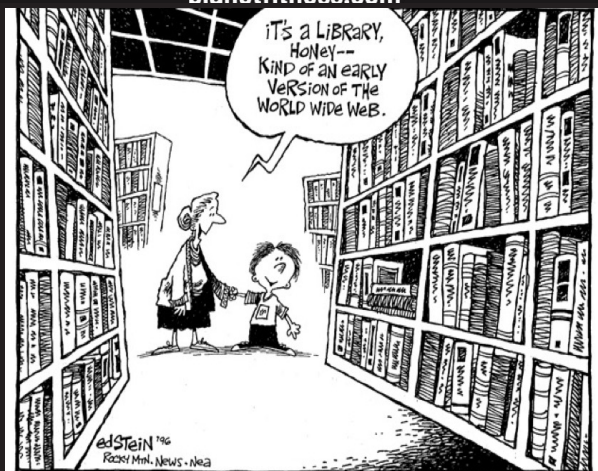
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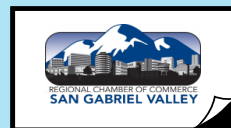


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Grand Marshal: Desiree Lee



We are proud to announce our 2023 Rowland Heights Buckboard Days Parade & Festival Grand Marshal, Desiree Lee.

Here is Desiree's story:

I was born and raised in Taipei, Taiwan. In 1982, I moved with my husband as newlyweds to Queens, New York so I could pursue my Masters Degree in Library and Information Science at St. John's University.

My first librarian job was at the Queens Borough Public Library in New York. I worked in Collection Development/Cataloging Department and in many neighboring community libraries. In 1997, I joined the County of Los Angeles Public Library as a Children's Librarian at the Diamond Bar Library. After six years, I moved on to the Rosemead Library as the Community Library Manager. Finally, in 2009, I was transferred to the Rowland Heights Library, and from then

on, I've dedicated my career to promoting library services, reading, literacy, learning, and education. I enjoy working with people, reaching milestones as a team, helping people find what they need at the library, and inspiring young minds with books. Serving the Rowland Heights library as a community center is my mission and goal. Seeing customers leave the library fulfilled and happy is my greatest reward.

While working as the Children's Librarian in Diamond Bar, I had the pleasure of interacting with the younger generation to provide activities and different methods of learning. I enjoyed planting the seeds of language and knowledge to their young minds and sharing the beauty and imaginary world of books.

I've loved to read since I was a young child, especially in various subjects – but mostly, romance. However, in recent years I've been more inclined to read novels primarily in mystery fiction, politics, investment, and health. I am certain that reading has been my lifelong hobby.

I am also a fervent animal lover, dogs in particular. My loving border collie of 14 years accompanied my daughters through their childhoods and shared many precious moments with our family. He is an important part of our family story and will be always remembered. I now have two 5-year-old golden retrievers named Kenny and Rosey. They bring me much joy and happiness and are the sunshine of my life.

Currently, I live with my husband, two daughters, and Kenny and Rosey in Riverside County.





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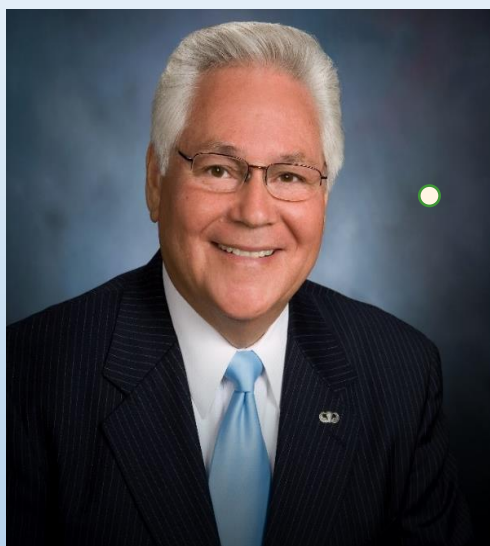
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**Congratulations to Rowland Heights on the 51st
Anniversary of the Buckboard Day
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***All the best to the Buckboard Committee and thank you
for continuing this great tradition***

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*Los Angeles County Supervisor Hilda L. Solis,
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Heights Buckboard Days 51st Annual
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Congratulations to the
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on the occasion of your

51st Annual Buckboard Days Parade

“Thank you for upholding this honored tradition and creating a strong sense of community. On behalf of the residents of the 56th District, best wishes.

If I can ever be of assistance to you, please do not hesitate to contact my office at (562) 692-5858 or via my website at a56.asmdc.org.”



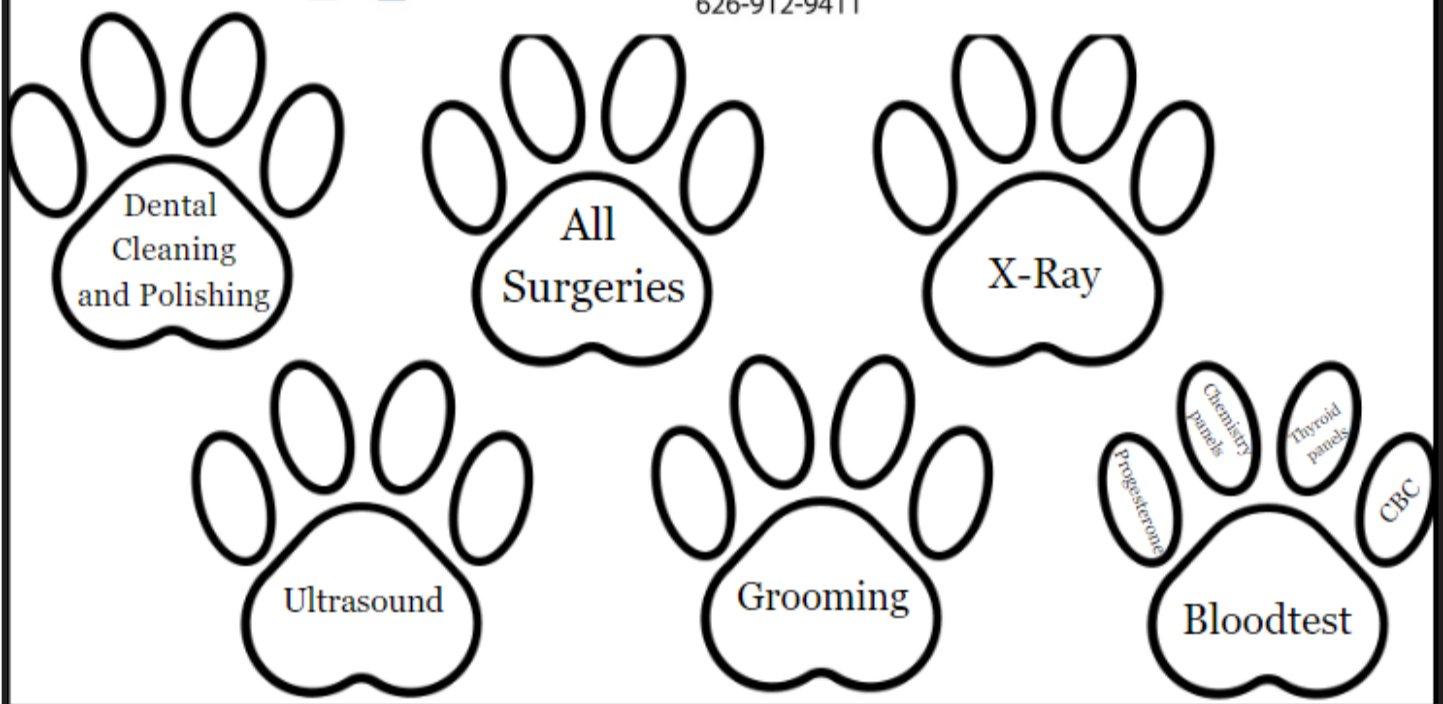
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Rowland Heights Community & Parade History



Rowland Heights Community History

Rowland Heights is NOT a city; it is an unincorporated community of Los Angeles County. It is situated on the land formerly known as La Puente Rancho, a grant of nearly 49,000 acres awarded to American settlers John Rowland and William Workman, by the Mexican government in 1842. In 1851 the two men agreed to split the rancho lands between themselves, with Rowland taking possession of the 29,000 acres to the east and Workman the remaining lands to the west. Prior to 1960 the land was mostly agricultural and dotted with thousands of walnut, avocado, and citrus trees. Oil was discovered in the hills surrounding the community in 1884 and for the next 40 years the Puente Oil Company and its successors supplied oil to the Los Angeles Cable Railway and a beet sugar refinery in Chino. Beginning in 1960 the area began to change. Water led the way, then streets and eventually, the 60 Freeway. Farms eventually gave way to housing tracts and the population grew from about 4,500 in 1960 to approximately 60,000 today. We now live in one of the most culturally diverse communities in Southern California.

We are currently part of the Los Angeles County First Supervisorial District.



Rowland Heights Parade History



The name Buckboard Days all started in 1971. The Rowland Heights Junior Women's Club and Rowland Heights Woman's Clubs Federated sponsored an annual 3-day festival known as Buckboard Days as a major fundraiser for both clubs.

Keep in mind, this was a bedroom community, somewhat isolated without much of a freeway, and nothing to really pull the entire community together. To overcome community apathy, instill a sense of pride and community spirit and to increase attendance and add to the festivities of Buckboard Days Carnival & Festival, it was decided in 1972 to add a parade. This was the only annual community-wide event involving children and adults of all ages as well as dogs and horses. The business community has also become an integral part of the event. AND, it hasn't been easy to keep the tradition going!

For years the parade was organized by Don and Kathy Delegal, long time residents. Each year a Grand Marshal has been selected by the Parade Committee. When Don and Kathie were preparing to move, they worked with community groups to take over the responsibilities.

In 2011, the Rowland Heights Community

Coordinating Council and the Rowland Heights Chinese Association took the helm. Beth Hojnacke, president of RHCCC, and Sue Ann Tai, president of RHCA did a fine job their first year. Corporate and personal sponsorships and donations, as well as the support from our Fourth District Supervisor, Don Knabe, made the parade happen. In 2016, community volunteers took over with David Martinez' leadership, and he continues as Chair to this year!

L.A. County Supervisors represent Rowland Heights and support the parade with equipment and by discounting county charges. Supervisor Solis did the same in 2022 and 2023. We hope to be able to continue the parade with county support for years to come. The Parade Committee raises money from business and community sponsors and donations. Community youth groups and civic organizations have always been instrumental in making the event a success. The name Buckboard Days covers the time span and changes that have taken place since the first settlers arrived in the area now known as Rowland Heights. Long-time area residents have always

been honored and recognized and are especially invited to participate.

In 2020, the parade was canceled due to the Covid-19 county-wide lockdown. In 2021 with the lockdown still in place, a scavenger hunt was held in place of the parade and festival.

2022 was the 50th Anniversary of the parade. It was nice for the community to once again come together to celebrate Rowland Heights. Our 50th Anniversary and Festival was a great celebration!

2023 is the 51st Anniversary of the parade. The tradition continues. The parade route currently goes from Nogales and Colima to Banida Avenue, turning left, ending at Rowland Heights County Park. The Festival immediately follows the parade at the park.



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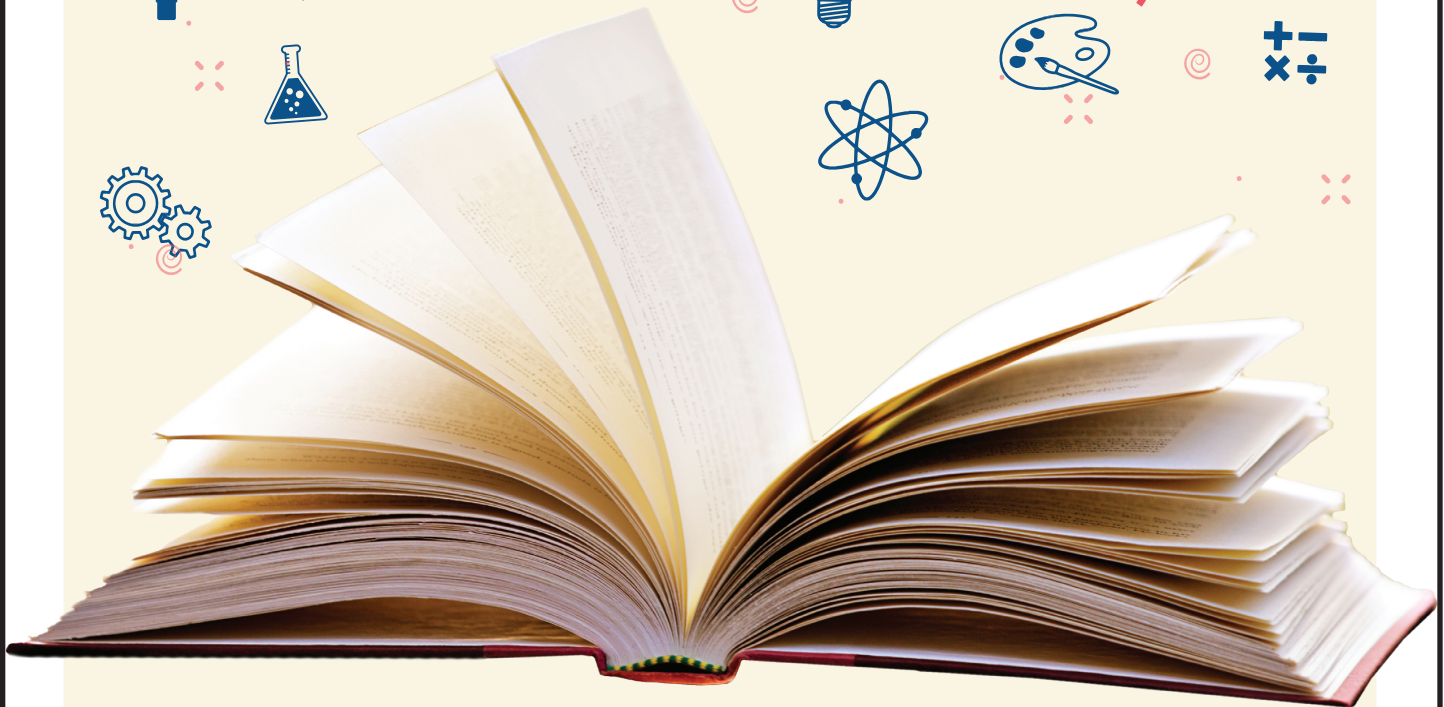


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The Buckboard Days Parade and Festival Committee

The traditions and pageantry of the Buckboard Days Parade & Festival is entering its 51st year in Rowland Heights. We hope this page will give you a glimpse of what goes on behind the scenes of this annual event and how it all comes together.

Buckboard Days began in 1971 as a fund-raiser for the Rowland Heights Junior Women's Club to raise money for the various charities they supported. Today, it is an event put on to bring the community of Rowland Heights together for a day to celebrate our western history, have fun, and enjoy each other.

The Parade itself requires the dedicated involvement of a large group of volunteers. When all work together, it is intricate but not difficult, and is a very rewarding experience. The parade and festival benefit the entire community and is the largest event for all of Rowland Heights.

The parade committee volunteers include a mix of about 150 students and adults. The Rowland Heights Park staff works with the committee and helps organize the festival. Everyone works together to plan and put on the parade and festival annually. Adults help teach students about volunteering.

Our Values:

- Striving for excellence in what we do
- Respecting the Rowland Heights heritage
- Being innovative and inspirational
- Practicing teamwork with passion, commitment, and enthusiasm

- Promoting volunteerism, diversity and community support
- Teaching students the benefit of leadership and volunteerism
- Operating with honesty and integrity
- Bringing people together
- Enjoying community spirit

2023 Parade Leadership Board includes the following...

Chair, Vice Chair, Recording Secretary, Corresponding Secretary, Treasurer, Past Chair



Chair – David Martinez

David moved to Rowland Heights in 1975, after visiting the area in the mid-60s during the summer. He visited a local ranch as part of a Mother's Day Care Center Summer Camp, riding horses, feeding chickens, drying out rattlesnake skins, and generally enjoying the area, "What a Cool Place" he remembers. In the community he was a Little League Coach, Cub Scout Leader, Filmed the Rowland Raider All-American football leagues, and the Hacienda Heights Cougars All American Football teams. He helped with the Rowland Water Polo Team, help start Rowland's first

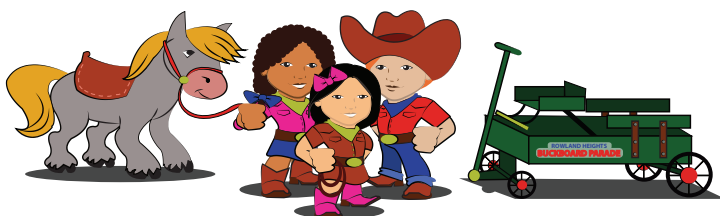
“Adopt-A Highway” group, working with Southern California Edison. In 1978 his boy scout troop was in the Buckboard parade. This will be David’s 6th year as chair for the Buckboard Days Parade.



Vice Chair – Joel Wynne

Rowland Heights is a great community to live in and be a part of. I first listened and watched from the outside as members of the community worked and battled to make the Buckboard Days Parade a successful event. I am a member of the RHCCC and routinely attend meetings, helping to voice concerns and help keep our area a rewarding place to call home. I am interested in helping whenever possible and where needed.

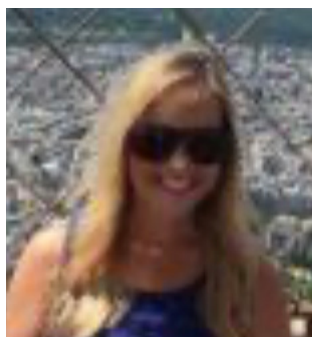
My message is to be part of the solution while not ignoring problems in our Community. It is my pleasure to be part of the Buckboard Days Parade committee for the first time this year and look forward to seeing everyone in person at our annual parades. I am enjoying working with our committee and hope to have successful parades, year after year in our community.



Recording Secretary – Teri Malkin

Teri has been a resident of Rowland Heights since 1974. She is a retired high school teacher, who has been active on the Parade Committee for many years, most recently as Recording Secretary. In the past, she coordinated the 1st Scholarship Pageant for the Buckboard Parade’s Royal Court. She serves her community as a Neighborhood Watch captain, on the CAC as a community advisor to the sheriff, is affiliated with the Youth Science Center and is on the Board of YSC. She’s a former First Lady of a local Kiwanis Club too.

For the past few years, she’s on the RH Community Planning and CSD Planning Committees. She is active on local social media sharing information about happenings in the community. She’s a member of RHCCC, Plum Crazy Ladies Red Hat chapter and RH Women’s Club. She was recognized as a “Woman of Achievement” by her State Senator, most recently awarded: the Children’s Fund Community Service Award” by the Kiwanis Club of Rowland Heights, and “Citizen of the Year” by the RH Women’s Club. With her husband, David, they established and annually fund the Malkin Family Scholarships for RUSD students entering “caring professions”. They are proud stewards of the first “Little Free Library” in Rowland Heights. Both she and her husband have been honored as Rowland Heights Community Heroes.



Corresponding Secretary – Brittne Gildea

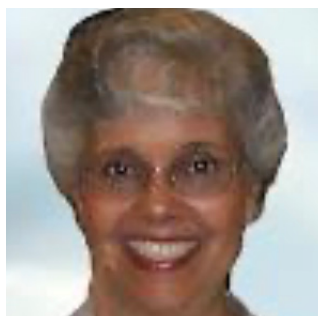
Brittne Gildea is a resident of Chino and has been working at Rowland Water District since 2012. She has a passion for water and knew she wanted to work in the “water industry” since she was in college. She graduated from the University of La Verne with her Bachelor’s Degree in Communications. Brittne oversees all the Community Outreach and Education for Rowland Water District and loves the time she gets to spend with the students and teachers at the schools. She has been a part of the parade committee for several years and serves as the Corresponding Secretary. In her spare time, she enjoys hiking, riding her dirt bike, enjoying nature, going to the beach, travelling the world, and dancing. Brittne is excited to bring the parade to the community and see all the residents come out and enjoy an awesome show full of excitement.



Treasurer – Bibi Leung

Bibi has been a resident of Rowland Heights since 1995, and is the current President of Marketing Promotion Image, Inc. Bibi has served in the Rowland Council PTA as Treasurer, and Vice President of

Scholarships. She was also the President of Alvarado Intermediate School PTA 2013-2014. Bibi joined the RH Buckboard Day’s Parade Committee in 2015 and has served as Co-Chair of the Committee from 2016 to 2021. Bibi and her family are active volunteers of the Priceless Pet Rescue in Chino Hills. They are also very involved in their Home Owners Association meetings and activities to keep their neighborhood a safe and a pleasant environment. For fun, Bibi loves traveling, scuba-diving, snowboarding and spending time with her beloved family and their rescued puppies.



Past Chair – Lynne Ebenkamp

Lynne moved to Rowland Heights in 1970 and is a retired registered nurse and physician assistant. She has served as a volunteer on the Buckboard Parade Committee for several years, having been treasurer from 2017-2019, and is a past co-chair. She served as a member of the Rowland Unified School District Board of Education 2013-2020, is a past officer of the Rowland Heights Community Coordinating Council. Lynne and husband, Ted, have enjoyed volunteering in Rowland Heights and they have both been honored as Rowland Heights Community Heroes and past Grand Marshals of the Buckboard Days Parade. Lynne recently moved to Las Vegas Nevada where she is enjoying her retirement. This will be her final year volunteering for the parade and she has enjoyed seeing the interest in the Parade grow and flourish.



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ROWLAND HEIGHTS COMMUNITY COORDINATING COUNCIL

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RHCCC
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- ▶ Help us protect and improve the quality of life in Rowland Heights!
- ▶ Attend our monthly town hall style meetings the 2nd Monday of each month
- ▶ 7:00 PM Rowland Heights Community Center at Pathfinder Park

Visit our website at www.Rowland-Heights.org

Email us at rhccc4RH@gmail.com

 Like us on facebook @MyRHCCC

Our Special Thanks & Appreciation



Adult and High School Student Volunteers

Bell Memorial Church

Chick Fil A

Kiwanis Club of Rowland Heights

Krispy Kreme Puente Hills

Los Angeles County Supervisor Hilda Solis & Staff

Los Angeles County Parks & Recreation Department Employees & Volunteers

Los Angeles County Sheriff's Department

Los Angeles County Department of Public Works & James Yang

Marissa Valenzuela—Festival Patriotic Songs

Mike Coronel, Parade Webmaster

Nogales High School Student Volunteers

Parade Sponsors

Joel Wynn Parade Announcer

Rowland High School Volunteers and Equipment

Rowland Heights Women's Club Volunteers

Rowland Unified School District Volunteers

Rowland Water District

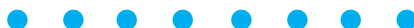
Southland Christian School—Karla Kelman, Program Cover

Starbucks Coffee

Stater Bros Market

All the businesses along the parade route & residents impacted by the parade each year

...AND thank you to the Rowland Heights Community for supporting YOUR parade



Parade Line-up

Alphabetical Parade Lineup



- Advance Martial Arts Academy
- Alvarado Intermediate School Band and Color Guard
- Bell Memorial United Methodist Church
- Bodhi Meditation
- Buckboard Days Parade Banner
- California Highway Patrol, Santa Fe Springs Area
- California State Senator Bob Archuleta
- David and Teri Malkin Banner
- First General Bank Sponsor Banner
- GFWC Rowland Heights Women's Club
- Giano Intermediate School
- Girl Scouts Greater Los Angeles
- Grand Marshal Desiree Lee
- Rorimer Elementary
- Jellick Elementary School
- Los Angeles County Library, MAKMO
- Los Angeles County Fire Department
- Rowland High School Pep Squad
- Meals on Wheels
- Model A, 1929 Sport Coupe
- Mt. San Antonio College Board of Trustees
- Nogales High School Cheer
- Nogales High School Football
- Nogales Noble Regiment
- Office of Assemblymember Lisa Calderon
- Office of Los Angeles County 1st District Supervisor Hilda L. Solis
- RHCCC Banner
- Rollin' in Rowland: RUSD's Eco-Friendly School Buses!
- Rollin' Raiders
- Rorimer Elementary School
- Rowland Elementary School
- Rowland High School Cheer
- Rowland High School Varsity Football Team
- Rowland Pony Baseball
- Rowland Raider Regiment
- Rowland Unified School District Board of Education
- Rowland Water District
- Rubio Real Estate
- RUSD Elementary Band Students
- Santana High School
- Shaolin Kungfu Chan Academy
- Shelyn Elementary School
- Southlands Christian Schools
- Stanley G. Oswalt Academy
- Sterling Bank and Trust Sponsor Banner
- Telesis Titan Band and Color Guard
- The Gas Company Sponsor Banner
- The Nogales Dance Crew (TNDC)
- Theo Seeley
- Valley Vista Services
- Verizon Event Sponsor Banner
- Walnut Valley Water District
- Walnut/Diamond Bar Sheriff's Explorer
- Ybarra Academy



Wondering About Your Water?

Get to Know Your H2O!



Rowland Water District (RWD) has provided reliable, high-quality water and excellent customer service to the residents of southeastern Los Angeles County since 1953. The District provides 10 million gallons a day of clean, safe drinking water to about 55,000 people living in its 17.2-square-mile service area.

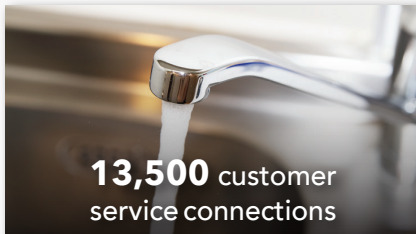
Most of the District's water supply is delivered via the Colorado River Aqueduct and the State Water Project, which begins in Northern California. The water is treated at one of two plants: the Weymouth Filtration Plant in La Verne or the Three Valleys Municipal Water District Miramar Plant in Claremont.

RWD invests in long-term planning and water supply projects that will help us maintain reliability even during a drought. We are committed to providing the highest level of service to our customers while we adjust to the short- and long-term ramifications of drought and climate change.

State Water Project



AT-A-GLANCE



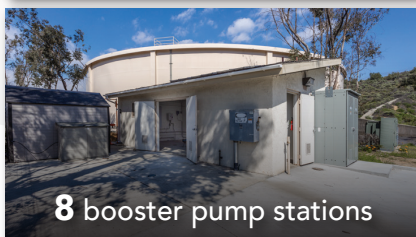
13,500 customer service connections



More than **200 miles** of potable water mains



18 miles of recycled water mains



8 booster pump stations







22 booster pumps



1,650 fire hydrants



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- ★ TK-8 Academies, Career Technical Education and International Baccalaureate (IB) World Schools
- ★ RUSD Graduates Accepted to Top Universities & Colleges
- ★ Award-Winning Schools That Focus on the Whole Child

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