



Sponsorship Levels

Rowland Height's Buckboard Days Parade & Festival



*** Sponsors must submit applications for Parade entry and Festival Booth Use Online Forms to Submit your Applications before August 1st in the application section**



6' x 3' In Parade Banner w/ Company Name

Ride in Featured Vehicle for up to 3

Featured Full Page Colored Ad in Program

Sponsor Recognition for Display at your business

3' x 6' Light Post Banner w/ your Company Name

Named in Press Release & on Poster

LA County Scroll Recognition

Announced Recognition in the Parade

Festival Booth & Parade Entry *

Featured in Communications & on Website

Premiere \$2500

6' x 3' In Parade Banner w/ Company Name

Full Page Colored Ad in Program

Sponsor Recognition for Display at your business

3' x 6' Light Post Banner w/ your Company Name

Named in Press Release and on Poster

LA County Scroll Recognition

Recognition in the Parade

Festival Booth & Parade Entry *

Featured in Communications & on Website

Event \$1000

Half Page Colored Ad in Program

Sponsor Recognition for Display at your business

Named in Press Release

Announced Recognition in the Parade

Festival Booth & Parade Entry *

Featured in Communications & on Website

Diamond \$500

Quarter Page Colored Ad in Program

Sponsorship Recognition Certificate

Festival Booth & Parade Entry *

Featured in e-flyer and on Website

Gold \$250

Business Card Sized Colored Ad in Program

Sponsorship Recognition e-Certificate

Festival Booth & Parade Entry *

Featured in e-flyer and on Website

Silver \$100

Benefits at Upper Levels are limited, take action now!

Thank you for supporting the community of Rowland Heights

* Free w/ separate application.