

Rowland Heights



Buckboard Days Parade

***51st Annual Parade: Rowland's World of Wonder--
Celebrating Imagination, Laughter, and Dreams***

**Buckboard Days Parade and Festival
Everyone Loves a Parade...and our Parade Loves its Sponsors**

We are back for 2023!! The Rowland Heights Buckboard Days Parade and Festival Committee is proud to announce that on Saturday, **October 21, 2023**, the community will once again come together to celebrate the parade and festival.

in 2022 we reached our Golden Anniversary celebration which would not have been possible without your generous support. Since 1972, the parade and festival have served to bring individuals, businesses, schools, and organizations together to participate and give back to our beloved community. For 50 years, this event has showcased our diverse community as a wonderful place to live, go to school, work, play, and do business. The family friendly festivities bring us together to celebrate our rich western history and preserve our shared community traditions for generations to come.

Understanding that the last couple of years have been difficult, this year brings its own challenges, so we sincerely hope you will accept our call to action and return as a valued sponsor of this year's parade. This year's selected theme is ***Rowland's World of Wonder, Celebrating Imagination, Laughter, and Dreams*** for the Parade and Festival.

Sponsorships are a win-win partnership. Through your generous support, our organization, along with 200 volunteers, can carry on with this family friendly community tradition. For sponsors choosing to participate in the parade and/or have a booth at the festival, you must apply for each separately. We trust you will find a sponsorship level with corresponding benefits that will promote your organization and help your business participate in the success of this annual celebration.

Please submit your online **application form(s)** soon to secure your benefits and for us to know we can count on your financial support. All sponsors will have a colored ad in our high-quality parade program with additional perks available, based on your chosen sponsorship level.

Please pay close attention to due dates. We have been asked to take electronic payments and this year we are accepting ACH electronic payments.

If you have questions, please email us at **RHbuckboardparade@gmail.com**.

Thank you for your support,
Buckboard Days Committee, Sponsorships

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We are a 501c3 Corporation Tax ID# 82-0655967

Rowland's World of Wonder

Celebrating Imagination, Laughter, and Dreams

To reserve a booth at the festival fill, out the booth application form listed under Festival

To participate in the parade, fill out the parade application form

Please make checks payable to:

RH Buckboard Days Parade
18351 Colima Road, #199
Rowland Heights, CA 91748

Payment due by September 1, 2023

Non-sponsor business booth charge \$25 (Additional fee for Health Permit if selling food)

501c3 Nonprofit Tax ID #82-0655967

FILL OUT AND SUBMIT YOUR FORMS ONLINE

PAYMENT INFORMATION:

We accept sponsorship and advertising payments by the following:

- 1. Company Check mailed directly to us**
- 2. ACH Payment—(a type of electronic bank-to-bank payment. The ACH system is a way to transfer money between bank accounts, rather than going through card networks or using wire transfers, paper checks, or cash.**