



PARADE PROGRAM AD INFORMATION FOR SPONSORS

Parade Date: October 21, 2023

Theme: Rowland's World of Wonder
Celebrating Imagination, Laughter, and Dreams

Dear Buckboard Parade Sponsor,

We often are asked for details regarding ad sizes, deadlines, etc. The information below should answer your questions. If not, drop us a note.

NOTE: All ads are in color.

Buckboard Day Parade Program Book Ad Sizes (Book Size 8.5"x11")

Back Cover Page (Color) (W 8"xH 10.5") * **PREMIER SPONSOR**

Inside Back or Front Page Cover page (Color) (W 8.5"xH 11") * (FOR ADVERTISERS ONLY)

Inside Full Page (Color) (W 8.5"xH 11") * (limited number available) **EVENT SPONSORS**

Inside Half Page (Color) (W 8.5"xH 5.5") inside page * **DIAMOND SPONSORS**

Inside Quarter Page (Color) (W 3.875"xH 5.125") inside page * **GOLD SPONSORS**

Business Card Size (Color) (W 3.5" x H 2") inside page * **SILVER SPONSORS**

***Artwork Requirements:** Format: PDF, JPG/ Resolution: At least 300 dpi

Ad Applications are due August 1st

Art work & payment deadline date: September 1

Please email artwork to: RHbuckboardparade@gmail.com

NOTE: We cannot guarantee any cover or other locations until we receive your check

**Mail checks to: BUCKBOARD DAYS PARADE: 18351 Colima Road #199, RHts, CA
91748 Buckboarddaysparade.org**