

Rowland Heights



Buckboard Days Parade

Rowland's World of Wonder

Celebrating Imagination, Laughter, and Dreams

Buckboard Days Parade and Festival

Everyone Loves a Parade

October 21, 2023

Parade: 9:00 AM – 11:00 AM

Festival 11:30 AM – 2:00 PM

The Rowland Heights Buckboard Days Parade and Festival Committee is proud to announce that on Saturday, October 21, 2023, the community will once again come together to celebrate the parade and festival with this year's theme

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We have reached our 51st Annual Buckboard Days Parade extravaganza so the volunteers are busily planning, **and** YOU'RE INVITED!

You are invited to participate in our parade! If your school, business, or organization is interested in joining the celebration of our community, please complete the appropriate online forms and submit them by the indicated deadline. This year, you may only submit your application online. Mail-in applications will not be accepted. Apply early so we can plan for the lineup.

Festival booths are available on a first-come, first served basis, once you submit an on-line application. While booths for not-for-profit organizations and parade sponsors are free, non-sponsor business booths will be charged a minimal booth fee. There is a small fee for businesses, whether sponsor or not, for food sales. A health permit for all food vendors is required. Organizations may also apply for food and/or game booths. Some organizations choose to showcase the activities of the youth and neighborhoods they serve. Participation is a wonderful opportunity to meet with others in the community and promote your organization or business.

The Parade Committee and Los Angeles County Department of Parks and Recreation will support the Buckboard Days Festival held directly after the parade. Located at Rowland Heights County Park from 11:15 a.m. until 2:00 p.m, the festival includes food, craft booths, entertainment, information, lots of fun for all ages, as well as the announcement of parade award winners. Come celebrate with us.

NOTE: Parade applications are separate from Booth/Entertainment Applications. Both are available for submission via our website and are due, as indicated, on each form. Don't be late!

Please come celebrate with us, and bring your family and friends!

For all interested participants:

This year the 51st annual Buckboard days parade will be held on **SATURDAY**,

OCTOBER 21, 2023 at 9:00 a.m. This year's theme is

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Submit your application at <https://buckboarddaysparade.org/applications/>. It's easy; just choose your application type, fill it out, and submit it directly online. Once we receive your application, you will receive an e-mail confirmation. **Contact us after a week if you do not receive your confirmation.**

Parade assembly will begin at **7:30 a.m.** on Nogales Street, just north of the Pathfinder Road intersection in Rowland Heights. All participants must be in place no later than **8:30 a.m.** or will otherwise be placed at the end of the parade lineup. Details and information on parade assembly, including a map and "Parade Entrant" sign, will be provided with your acceptance letter within two weeks of the parade date.

You will receive your parade instructions and entry number at least one week prior to the parade.

The parade distance is one mile, and it should last approximately two hours. The travel route is as follows: north on Nogales Street, east on Colima Road, then north on Banida Street. The parade ends at Rowland Heights County Park, where the annual Buckboard Family Festival is held. Awards for entries judged during the parade will be presented.

When you email us, include "Application Form from group name" in the subject line.

We will only accept online applications this year.

Parade Categories:

Equestrian, youth groups, adult groups, old autos, floats (non-commercial), floats (commercial or business), floats (schools), bands, pep squads, schools/ PTA's (non-pep group or bands). Cars and equestrian units must have insurance.

Judging Criteria for Parade Entries: Depending on the number of applications, 1st place, 2nd place, and sometimes 3rd place trophies will be awarded.

We will always be a western parade. All entries wishing to be judged should actively incorporate the current parade theme and any combination of the following: western, Buckboard, and/or Rowland Heights history.

Awards will be based on the following criteria **for all groups**: overall appearance, adherence to the parade theme(s), originality, crowd appeal, enthusiasm, and music (if included).

- **for bands and pep squads**: overall appearance, dress, crowd appeal, enthusiasm, uniformity, adherence to the parade theme, and formation.
- **for floats**: overall appearance, adherence to the parade theme/s, originality, music, crowd appeal, and enthusiasm.

The parade committee will provide magnetic signs for the Grand Marshal Vehicle only. **All other entries must provide their own vehicle and identification signs** (2 per entry). Please also provide your own method of adhering your signs to your car.

Special information

Height limit is 12 feet for all entries, including floats.

Music or Drums: We need to know this so we can space you from parade animals

Do you need student volunteers to carry your banner?

Special considerations for the parade lineup includes special needs for your group, not merely convenience.

Script wording is limited to 50 words or less. Include in your script how you incorporated the parade theme. **NO Political statements or voting issues** are allowed in the Buckboard Parade.

Note: **Sponsors**, we must have a parade application if you want to be in the parade. If you are interested in applying to entertain or have a booth at the festival, you must fill out and submit a separate online booth application.

We do not charge sponsors for festival booths (unless selling food), but an application for a booth is required for all, including sponsors.

Submit ALL your applications online via our website

FINAL DEADLINES:

Parade Applications:

- September 10th, 2023: to be listed in the parade program and participate in the parade.
- September 10th–October 2nd, 2023: to participate in the parade. **Festival Booth**

and Entertainment Applications:

- September 10th, 2023: for a festival booth or entertainment.
- August 24th, 2023: for food sales. (County Health Services Form must be submitted and provide 501(c) by August 24th, 2023).

Parade Committee Leadership

Chairpersons: David Martinez & Joel Wynne

Website: <https://buckboarddaysparade.org/>

E-mail: Buckboardparade@hotmail.com or Contact us via the website

Mail checks to: RH Buckboard Parade

18351 Colima Rd. PO Box# 199, Rowland Heights, CA 91748

The Rowland Heights Parade Committee is a volunteer non-profit organization and relies solely on sponsorships, County Support, and donations.

Sponsor donations are tax-deductible.