



PROMOTE YOUR BUSINESS BY ADVERTISING IN THE PARADE PROGRAM

Parade Date: October 21, 2023

Theme: Rowland's World of Wonder

Celebrating Imagination, Laughter, and Dreams

We invite non-sponsor businesses, community groups, and individuals to advertise in our Program booklet for the parade. What better way is there to get your name out in Rowland Heights?

This price list is for stand-alone advertisers because our sponsorships all include colored ads.

Ad payments help cover the cost of the parade, including trophies, publicity, mailings, insurance, printing of parade programs, and other expenses.

If you are new and would like to see a prior parade program, please contact us.

If you are not a sponsor and want to advertise in our program, this is for you.

Sponsorship prices include advertising

NOTE: All ads are in color.

Buckboard Day Parade Program Book Ad information Pricing (*Book Size 8.5"x11"*)

Back Cover Page (Color) \$700 (W 8"xH 10.5") * (Reserved for Premier Sponsor)

Inside Back or Front Page Cover page (Color) \$500 (W 8.5"xH 11") * (one only)

Inside Full Page (Color) \$300 (W 8.5"xH 11") * (limited number available)

Inside Half Page (Color) \$175 (W 8.5"xH 5.5") inside page *

Inside Quarter Page (Color) \$100 (W 3.875"xH 5.125") inside page *

Business Card Size (Color) \$75 (W 3.5" x H 2") inside page *

***Artwork Requirements:** Format: PDF, JPG/ Resolution: At least 300 dpi

Ad Applications are due August 1st

Art work & payment deadline date: September 1

Please email artwork to: RHbuckboardparade@gmail.com

NOTE: We cannot guarantee your cover or other locations until we receive your check

**Mail checks to: BUCKBOARD DAYS PARADE: 18351 Colima Road #199, RHts, CA 91748
Buckboarddaysparade.org**