



The Parade and Festival are Coming—October 21, 2023

We are back for 2023! The Rowland Heights Buckboard Days Parade and Festival Committee is proud to announce that on Saturday, October 21, 2023, the community will once again come together to celebrate the parade and festival with this year's theme: **Rowland's World of Wonder | Celebrating Imagination, Laughter, and Dreams.** Dignitary introductions, sponsors thank you's, and parade awards are announced right after the parade at the festival. Come, and you'll have a ball! Lots of booths, music, information, and fun for everyone.

Thanks to Supervisor Solis, LA County Parks will pull out all the stoppers to make the Festival even better this year. We invite clubs, organizations, and businesses to reserve booths at the festival.

Booth and Entertainment Information applications:

While supplies last, Parks and Rec. will set up a popup canopy, 1 table and 2 chairs for each booth. These must be reserved in advance by filling out and submitting your on-line application. Entertainers must apply to be considered in the lineup. The filing deadlines are listed below. Bring a large name sign to identify your booth, please.

This year, space is limited to 35 popups, so apply early!

- Booths are *free* for Non-Profit groups and for Parade Sponsors who **do not sell food**
- Booths are \$25 for Businesses and Sponsors who sell food. Sponsors must apply
- Food booths require a health department permit (HP) which we can help you with.

****Booth Participant setup: Must arrive at the park for set-up before 7:30 a.m. due to street closure for the parade. You can then leave your booth so you can participate in or watch the parade...BUT, be ready by 11:00 a.m.***

****Entertainment Groups: 15 minutes time limit for groups. This includes 5 minutes total time for stage entry and exit, plus 10 minutes for entertainment.***

Make booth checks payable to: RH Buckboard Days Parade and mail it to:

RH Buckboard Parade 18351 Colima Rd #199, Rowland Heights, CA 91748

FINAL APPLICATION DEADLINES:

For booths not selling food: September 15, 2023

For Food Sales: August 25, 2023 INQUIRE EARLY TO ALLOW TIME FOR HD PERMIT

Clubs selling food: also, must show proof of nonprofit status 501(c) by August 26, 2023

Submit your application online. Contact us about Health Dept. Food Applications

For questions please email: buckboardparade@hotmail.com

To contact Rowland Heights Park:

E-mail: LLuo@parks.lacounty.gov

Phone: 562-691-3283 (Allow at least 48 hours response time for return calls)

WEBSITE: Buckboarddaysparade.org