

R.H. Buckboard Days Parade



Light Post Banners

A Light Post Banner is a way to identify business and individual sponsors, while also supporting our parade. They are hung throughout the community on the most traveled streets, a early September, and stay up until one week after the parade.

For now, this is a free benefit for sponsors identified as **Premier**, or **Event Sponsors** on our Benefits sheet. The banners have space for a Sponsor's name along the bottom of each parade banner. We anticipate them hanging for 4-8 weeks each year starting prior to the parade.

Please apply on-line so you can have your name displayed with other businesses, community leaders, and elected officials. Each banner has space for 2 lines of writing in Blue, under the Parade logo. The Light Post Banner is a double sided 3' x 6' banner. Sponsors with Light Post Banners will be hung along Colima Road. Eventually, Pathfinder Road, Nogales, Fairway, and Fullerton will be used. The number of banners is limited, so don't wait. Sorry, we cannot promise locations, but sponsors have priority.

New Light Post Banner sponsor cost is \$275 this year. After the first year, the renewal fee will be less (\$150 for 2023) for removing, cleaning, storage, rehangng, and insurance. We hope to keep this renewal fee as low as possible unless our charges are increased.

We thank you for your consideration and support for the Community of Rowland Heights and our Buckboard Days Parade.

Deadline for artwork authorization and payment: **August 1**

Yours truly,
Buckboard Days Parade Sponsorships

Email: RHbuckboardparade@gmail.com

