



April 10, 2019

This year Rowland Heights will hold its 47th annual Buckboard Days on October 19.

Each year the parade continues to grow, with more people watching and participating. Many residents stand on the curb in anticipation to enjoy it. This is our biggest annual community-wide event.

Would you like to identify your business or organization as a Light Post Banner sponsor? Why not promote your business with us by Sponsoring or Advertising?

The banners have space for the Sponsor name along the bottom of each banner, but no logos. Light post banners hang for approximately 8 weeks, starting in August.

We invite you to purchase a LP banner in addition to your other sponsorship level so it may be displayed in the Rowland Heights Community.

There is space for 2 lines of writing in Black, under the Parade logo. The initial cost is \$275.00 for this double sided 3' x 6' vinyl banner. Banners with Sponsor names will be hung primarily along Colima. Others will be on Pathfinder Road, Nogales, Fairway, and Fullerton Road. The number of banners is limited, and we need to order them early, so don't wait. Order yours by August 10th.

After the first year, the renewal fee is approximately half of the original price. This covers cleaning, re-displaying, removing, storage and insurance. Sponsors listed as "Event Sponsors" on our Benefit Sheet get this as a "freebie". See Parade Sponsor information.



We thank you for your consideration and support for the Community of Rowland Heights...and the Buckboard Days Parade.

Light Post Banners hang throughout the community on the most traveled streets.

They hang for 6-8 weeks. Usually from the end of August until one week after the parade.

Each banner has space for 2 lines of writing in Black, under the Parade logo.

Size: 3 feet x 6 feet in size and printed on both sides

Cost: \$275 for **NEW** sponsors 2019. **RENEWALS:** \$125.00 (for 2019).

DUE DATES and DEADLINES:

- 8/5 Apply online to be a banner sponsor (new and returning)
- 8/8 Obtain approval from Sponsor
- 8/20 Payment due prior to hanging on approx. 8/23 (not Event Sponsors)

For more Information: RHbuckboardparade@gmail.com