

R.H. Buckboard Days Parade



PROMOTE YOUR BUSINESS BY ADVERTISING IN THE PARADE PROGRAM PROGRAM

Parade Date: Saturday, October 19, 2019

Theme: “Fall in Love with Rowland Heights”

We invite businesses, community groups, and individuals to advertise in our Program booklet for the parade. What better way is there to get your name out in Rowland Heights? This list is for stand-alone advertisers because our sponsorships all include colored ads.

Ad payments help cover the cost of the parade, including trophies, publicity, mailings, insurance, printing of parade programs, and other expenses.

If you are new and would like to see a prior parade program, please contact us.

These prices are for those who are not sponsors but want to advertise only.

NOTE: All ads are in color.

Buckboard Day Parade Program Book Ad information Pricing (Book Size 8.5”x11”)

- __ Back Cover Page (Color) \$700 (W 8”xH 10.5”)-* (taken)
- __ Inside Back Cover page or Front page (Color) \$500 (W 8.5”xH 11”) * (two only)
- __ Inside Full Page (Color) \$300 (W 8.5”xH 11”) * (limited number available)
- __ Inside Half Page (Color) \$175 (W 8.5”xH 5.5”) inside page *
- __ Inside Quarter Page (Color) \$100 (W 3.875”xH 5.125”) inside page *
- __ Business Size (Color) \$50 (W 3.5”xH 2”) inside page *

***Artwork Requirements:** Format: PDF, JPG/ Resolution: At least 300 dpi

It would help us greatly if you could let us know early of your intent to advertise.

Art work & payment deadline date: September 1, 2019

Please email artwork to buckboardparade@hotmail.com or RH buckboardparade@gmail.com

NOTE: You cannot be guaranteed your cover or color locations until we receive your check

Mail checks to: BUCKBOARD DAYS PARADE: 18351 Colima Road # 199, RHts, CA 91748

Buckboarddaysparade.org