



**PROGRAM ADVERTISING INFORMATION &
APPLICATION FOR NON-SPONSORS:**

Parade Date: Saturday, October 20, 2018

Theme: "Passport Through Rowland Heights"

We invite businesses, community groups, and individuals to advertise in our Program booklet for the parade. If you are new and would like to see a prior parade program, please contact us by email. Ad payments help cover the cost of the parade, including trophies, publicity, mailings, insurance, printing of parade programs, and other expenses. Please note: every sponsorship includes a program ad. The advertisements for sponsorship levels are listed on the "Sponsorship Benefits" page of the packet for sponsors. This is a separate list for those who want to advertise only.

Light Post Banners are also available. See the separate LP Banner application sheet

Buckboard Day Parade Program Book Ad Pricing (Book Size 8.5"x11")

All ads are now in color. You will be asked to choose from the following:

- Back Cover Page (Color) \$700 (W 8"xH 10.5") * (no longer available)
- Inside Back Cover page or Front page (Color) \$500 (W 8"xH 10.5") * (two only) *
- Inside Full Page (Color) \$300 (W 8"xH 10.5") *
- Inside Half Page (Color) \$175 (W 8"xH 5.125") inside page *
- Inside Quarter Page (Color) \$100 (W 3.875"xH 5.125") inside page *
- Business Size (Color) \$50 (W 3.5"xH 2") inside page *

Artwork Requirements: Format: PDF, JPG/ Resolution: At least 300 dpi

***Art work & payment deadline date: September 1, 2018**

Please email artwork to RHbuckboardparade@gmail.com

NOTE: You cannot be guaranteed your location until we receive your check

Mail checks to: BUCKBOARD DAYS PARADE: 18351 Colima Road # 199, RHts, CA 91748

Buckboarddaysparade.org

Please Proceed to the application on Page 2

APPLICATION PAGE

**2018 Request to Advertise in our Buckboard Days Parade Program For
NON SPONSORS**

Please send us the following information if you would like to advertise in our Parade Program. We will contact you.

Name of Company/person _____

Contact Person Name _____

Email _____ Phone _____

I am interested in Advertising in the Buckboard Parade Program

- New advertiser
- Returning advertiser
- Use same ad this year
- A New ad will be submitted

Please select one of the following:

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- ___ Inside Full Page (Color) \$300 (W 8"xH 10.5") * (limited number available)
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Please note artwork instructions and deadlines listed on Page 1